

Stouffville Minor Lacrosse



Partner Up With Stouffville Minor Lacrosse and Become A Proud Sponsor!

Dear Potential Sponsor:

The Stouffville Minor Lacrosse association is a not-for-profit organization and a member of the Ontario Lacrosse Association. We are a volunteer driven organization which provides a platform for us to promote, develop and govern minor lacrosse for youths in Stouffville, Markham, Richmond Hill, Unionville and Thornhill. We believe that by stressing sportsmanship and fair play at all times, it allows us to grow a more successful lacrosse association. Our objective is to develop community spirit and encourage good fellowship amongst all participants to better their physical health, mental health and overall well-being.

To assist you in your decision to support, here is brief synopsis of what we are planning:

- We begin our Field Lacrosse Season in April with two rep teams this season.
- In May our House League begins for players ranging from 3-16 years of age. The program runs weekly until our Day of Champions at the end of June. Our House League Day of Champions includes: games, food & beverage and fundraising initiatives.
- At the middle of April our Box Lacrosse Rep Program begins with lots of exciting games to come and watch!
- Spectators from the community will be welcome to enjoy in any of our festivities.

Program Philosophy

The Stouffville Minor Lacrosse Association is dedicated to providing quality programs for children 3-14 years of age. Our programs support healthy active living, team work and fun! For those looking for a more competitive environment, our rep teams will focus on physical fitness, competitive game skills and team play.

Elizabeth Ward
President
thunder.lacrosse.president@gmail.com

Steve McDowell
Executive Vice President
thunder.lacrosse.vp@gmail.com

Stouffville Minor Lacrosse



About the SMLA Program

The Stouffville Minor Lacrosse association has a history of providing a high-quality lacrosse program for over 30 years. Over the past few years we have seen an increase in our registration numbers. Lacrosse is Canada's National Summer Sport and is often called "the fastest game on two feet".

Our association offers a safe opportunity for boys and girls of all skill levels who range in age from 3 to 16 years of age in both box and field lacrosse to participate in our various levels, it is also one of the most affordable sports which attracts many parents to the game.

The Stouffville Minor lacrosse association is planning on having 2 competitive Field Rep teams, 2 competitive Box Rep teams as well as our many house League teams this upcoming season.

Stouffville Minor Lacrosse is actively seeking partners and sponsorship for the 2022 season from local business and families, to help support our lacrosse programs and development opportunities for our growing membership. Sponsors are needed now more than ever after not being able to offer our regular programs during the pandemic.

We have an increased need for community sponsors to help cover various costs and fees associated with running a minor sports organization while ensuring we keep the sport affordable for all families. This is an exciting opportunity to put your business front and center with lacrosse teams, fans and players of all ages as well as families and professionals who share our passion for lacrosse in the community. Our sponsorship packages are value driven, and we can work together to tailor each of the packages to your specific requests.

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Why Become a Partnering Sponsor?

- Lacrosse is not only the national summer sport of Canada but is one of the fastest growing sports in our country and community.
- Sponsorship is an excellent way for your company to support physical activity in children and help Stouffville become a healthier community
- You have an opportunity to choose a level that suits your financial contributions towards the Stouffville Minor Lacrosse Association. This is where you will have an opportunity to advertise your business or association.
- All our sponsors will be advertised on our website at www.stouffvillelacrosse.com
- Your Company will play a major role in enriching the quality of lacrosse and helping the town be recognized for it's elite lacrosse programs and development.
- Without our association partners and sponsors, Stouffville Minor Lacrosse would not be able to provide our membership with high quality programs, activities and events while keeping our registration costs low.
- Stouffville Minor Lacrosse offers different marketing and promotional opportunities to ensure our partners and sponsors are able to reach their desired target market, while supporting the initiatives of the association.

Thank you for your interest in supporting the Stouffville Minor Lacrosse Association for our 2022 Season. Your sponsorship investment will help support our programs for our growing membership.

We will make all efforts to drive awareness, traffic and potential customers to your business.

Let's play lacrosse!!

For any information regarding the sponsorship packages do not hesitate to contact us at: stouffville.lacrosse@gmail.com

Stouffville Minor Lacrosse



HOUSE LEAGUE PROGRAM SPONSOR: \$3,000

RECOGNITION PROGRAM:

- SPONSORSHIP NAME ON THE BACK OF ALL JERSEYS IN THE HOUSE LEAGUE PROGRAM
- THANK YOU RECOGNITION ON OUR WEBSITE WITH LINK TO YOUR WEBSITE
- SPONSORSHIP PLAQUE WITH GROUP PHOTOGRAPH

HOUSE LEAGUE DIVISION SPONSOR: \$1,000

RECOGNITION PROGRAM:

- SPONSORSHIP NAME ON THE BACK OF ALL JERSEYS IN ONE CHOSEN DIVISION
- THANK-YOU RECOGNITION ON OUR WEBSITE WITH LINK TO YOUR WEBSITE
- SPONSORSHIP PLAQUE WITH DIVISION GROUP PHOTOGRAPH

HOUSE LEAGUE TEAM SPONSOR: \$375

RECOGNITION PROGRAM:

- SPONSORSHIP NAME ON THE BACK OF ONE HOUSE LEAGUE TEAM JERSEYS
- THANK-YOU RECOGNITION ON OUR WEBSITE WITH LINK TO YOUR WEBSITE
- SPONSORSHIP PLAQUE WITH TEAM PHOTOGRAPH

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DAY OF CHAMPIONS GIVEAWAY SPONSORS \$350

RECOGNITION:

- SPONSORSHIP LOGO PRINTED ON THE GIVE AWAY FOR DAY OF CHAMPIONS. GIVEN TO ALL HOUSE LEAGUE PLAYERS!!
- THANK-YOU RECOGNITION ON OUR WEBSITE WITH LINK TO YOUR WEBSITE

Birth Year	Division
2016 - 2017	Paperweight
2014 – 2015	U9
2012 – 2013	U11
2010 – 2011	U13
2008 – 2009	U15

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House League Program

Sponsorship Agreement

Contact Name: _____

Company Name: _____

Street Address: _____

Postal Code: _____

Telephone: () _____ Fax: () _____

E-Mail: _____

Website: _____

Sponsor Signature: _____ Date: _____

Sponsorship Options:

- | | |
|---|------------------------|
| <input type="checkbox"/> House League Program Sponsor | Enclosed: \$ 3,000.00 |
| <input type="checkbox"/> House League Division Sponsor | Enclosed: \$ 1,000.00 |
| <input type="checkbox"/> House League Team Sponsor | Enclosed: \$ 375.00 |
| <input type="checkbox"/> Day of Champions Giveaway | Enclosed \$ 350.00 |
| <input type="checkbox"/> Other / Donation | Enclosed: \$ _____ .00 |

Total amount Enclosed: _____ .00

- Please make cheques payable to Stouffville Minor Lacrosse Association or e-transfer to: treasurer.thunder@gmail.com
- Please email your business Logo to: stouffville.lacrosse@gmail.com